

Singapore Pavilion

iMAP (International Marketing Activities Programme)

Franchising and Licensing Association (Singapore) has applied for iMAP subsidy from IE Singapore for qualified Singapore companies to exhibit under the Singapore Pavilion at IFBO 2018. iMAP enables companies to receive up to 50% subsidy of the participation fee.

Are you qualified to apply for iMAP subsidy?

Companies that wish to apply for iMAP subsidy must be **based in Singapore and locally registered (are not branch office, representative offices, government bodies)** with at least 3 of the following core business functions in Singapore. Each company is limited to iMAP support for a maximum of 6 Singapore Pavilions per year.

- ❖ Market development and planning
- ❖ Manufacturing and other value-added activities
- ❖ Business and investment planning
- ❖ Logistics and shipping management
- ❖ Research & development and design function
- ❖ Banking, financial and treasury functions

Singapore Pavilion Package

The Singapore Pavilion Package includes the following:

Individual exhibition booth under the specially designed Singapore Pavilion. Exhibitors will be informed of the Singapore Pavilion design when ready:

- Each exhibitor will be given furniture and electrical entitlement according to the standard booth package
- Exhibitors may order and pay for additional furniture and electrical fittings separately
- Exhibitors who intend to add any special design and enhancement that might affect the main structure and image of the pavilion must comply with IE Singapore's guidelines and seek approval from FLA
- Booth selection will be based on a first-come-first-served basis according to booth size and payment date

Participation Rates Illustration (based on max 50%)*

	Per sqm	6 sqm	12 sqm	18 sqm	24 sqm
Participation Rates	\$600	\$3,600	\$7,200	\$10,800	\$14,400
Estimated 50% iMAP Subsidy	(\$300)	(\$1,800)	(\$3,600)	(\$5,400)	(\$7,200)
Estimated Investment	\$300	\$1,800	\$3,600	\$5,400	\$7,200

***IMPORTANT NOTES:**

- Payment terms: 30% of the full participation fee (before subsidy) by 30 April 2018; 70% remaining by 7 September 2018.
- iMAP subsidy will be reimbursed to qualified participants when FLA receives the fund from IE Singapore about 4-6 months after the fair.
- FLA is charging an administrative fee of \$500 (Non-FLA member) and \$300 (FLA member) for the processing of iMAP.
- Each exhibitor is entitled to claim up to a maximum size of 36sqm under the subsidy.

Double Tax Deduction Scheme for Internationalisation (DTD)

Companies can also claim double-tax-deduction for eligible expenses not covered by iMAP (freight cost, travel and hotel for up to 2 representatives per participating company). For more details, please refer to IE Singapore's webpage:

www.iesingapore.gov.sg/Assistance/Global-Company-Partnership-Grant/Market-Access/Double-Tax-Deduction

How to exhibit?

The iMAP subsidy is limited; it is available for application, subject to IE's approval, on a first-come-first-served basis. Please complete and return the attached Application Form to us as soon as possible.



IMAP APPLICATION FORM

Fax back to (65) 6848 4182

Franchising & Licensing Association (FLA) of Singapore will be applying for IMAP (International Marketing Activities Programme) subsidy from IE Singapore for qualified Singapore companies to exhibit under the Singapore Pavilion at IFBO Myanmar 2018. IMAP allows companies to receive up to 50% subsidy of total eligible cost in space rental and stand construction.

Qualified companies must be based in Singapore and locally registered (**are not branch office, representative offices, government bodies**) with at least 3 of the core business functions stated below.

Important Notice

1. Non-FLA member is required to pay an additional administration fee of **SGD500** to FLA (Singapore). FLA member is required to pay an additional administration fee of **SGD300** to FLA (Singapore).
2. Administrative fee are not eligible for IMAP subsidy.
3. Each company may apply for IMAP support for up to only 6 times a year (1 Jan – 31 Dec).
4. The application is subject to IE Singapore’s approval and space/booth availability. The final percentage of subsidy may also vary.
5. Each Exhibitor is entitled to claim up to maximum of 36sqm under the subsidy.
6. The company name of the applicant has to be the same as reflected both in the exhibition contract and on the booth fascia board.
7. Reimbursement of the subsidy is estimated to take about 4 to 6 months after the exhibition.

A. Details of Exhibiting Company

Company Name: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

Registration of Company Business Number (**RCB**): _____

Core Business Functions in Singapore (please “√” at least 3):

- | | |
|--|---|
| <input type="checkbox"/> Market development and planning | <input type="checkbox"/> Logistics and shipping management |
| <input type="checkbox"/> Business and investment planning | <input type="checkbox"/> Research and development and design function |
| <input type="checkbox"/> Banking, financial and treasury functions | <input type="checkbox"/> Manufacturing and other value-added activities |

B. Space Application

I would like to apply for ___ **sqm** (min. 6 sqm) of booth space at S\$600 per sqm subject to prevailing GST.

C. DECLARATION			
I hereby declare that the information provided in this Application Form is true and correct. I understand that my application is subject to approval and I shall not hold FLA or the Organiser liable if my application is not successful.			
Name:			
Designation:	Date:		
Signature:	Company Stamp:		